

ROOFTOP REDS

YOUR VINEYARD VENUE IN
NEW YORK CITY



A VINEYARD WITH A CITY SKYLINE

Framed by a backdrop of Manhattan and Downtown Brooklyn skylines, Rooftop Reds first launched in the spring of 2016, becoming the world's first commercially-viable rooftop vineyard In New York City.



15,000 SQ FOOT ROOFTOP
200+ RED BORDEAUX GRAPEVINES

PERGOLA

CAPACITY: UP TO 40 GUESTS

Tuesday – Thursday

minimum spend \$55 per person

Friday– Sunday

minimum spend \$65 per person



MOVIE LAWN

CAPACITY: UP TO 40 GUESTS

Host your own movie screening at
Rooftop Reds!

Available from:

May 1st – November 1st Tuesdays,
Wednesdays, Fridays & Saturdays

\$500 fee for movie licensing and
AV setup/breakdown



SKYLINE CORNER

CAPACITY: UP TO 40 GUESTS

Tuesday – Thursday

minimum spend \$55 per person

Friday – Sunday

minimum spend \$65 per person



PRIVATE WINE TASTING

\$50 tasting of four wines

- Includes a tasting of four wines
- Led by a member of our senior management team

\$65 wine & chocolate pairing

- Includes a tasting of four wines accompanied by ethically-sourced chocolate pairings
- Led by a member of our senior management team

\$65 wine & cheese

- Includes a tasting of four wines accompanied by artisanal cheese
- Led by a member of our senior management team

\$100 wine, chocolate & cheese

- Includes a tasting of eight wines accompanied by cheese and chocolate pairings
- Led by a member of our senior management team



CATERING

Rooftop Reds has partnered with local caterers for all your private events, lunch and dinner desires.

These caterers include:

- Il Porto (Italian)
- Kinoko Kaiseki (Japanese)
- Jalapjar **Mon-Fri only** (Mexican)
- Migrant Kitchen (Middle Eastern/
Latin fusion)



**Kindly note that selecting an outside caterer incurs a \$300 fee*

*An ideal layout providing
a welcoming canvas to
create your own unique
event*

FULL ROOFTOP BUYOUT

\$4000 rental fee (Mon–Thurs)

\$5000 rental fee (Fri–Sun)

Up to 75 guests

HALF ROOFTOP BUYOUT

\$1500 rental fee (Mon–Thurs)

\$2500 rental fee (Fri–Sun)

Up to 50 guests



EVENT STRUCTURE

- All events are 3 hour blocks.
 - Additional hours can be applied for a fee.
- A 20% deposit is required to secure an event date.
- A final guest count is required **48 hours** prior to the client's event start time.
- 8.875% sales tax and 20% gratuity will be added to the client's final bill.
- If the space is left in a disrespectful manner, the client will be charged a \$300 cleaning fee.



FAQ'S

- **What happens if it rains?**

- Rooftop Reds is a working farm, so rain coverage is minimal. If we need to close due to weather this will be at no expense to the client. If we determine that the rooftop is safe to open for operations and the client's event, we will offer the client the ability to choose a rain date.

- **Can I use a caterer outside the list provided?**

- There is a \$300 fee to use a caterer outside our preferred list.

- **Does the deposit go towards the minimum spend?**

- No, the deposit simply secures your event date and is refunded after your event ends.



FAQ'S

- **Is there music on the rooftop?**
 - Yes, music is played throughout the rooftop.
- **Does catering go toward the minimum spend?**
 - No, these are seperate companies and will be an additional cost.
- **Can I bring a cake?**
 - Yes. A \$25 cake fee is applied if refrigeration/utensils are required.



LIKE WHAT YOU SEE?

Schedule a tour of Rooftop Reds with our events department by emailing events@rooftopreds.com

